



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

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Tourism launches an Enterprise Development Business Incubator to grow and sustain SMMES in the Northern Cape

16 March 2018

Deputy Minister Elizabeth Thabethe will officially launch a Tourism Enterprise Development Business Incubator in the Upington - Northern Cape as part of a greater objective to grow and sustain SMMES in the sector.

The Tourism Enterprise Development Business Incubator is a virtual vehicle used to facilitate the provision of business support interventions to tourism enterprises. SMMES that participate in the incubator programme undergo a needs analysis that determines the type of mentorship, coaching and cluster training programmes.

The launch will be followed by a business expo to showcase the services and initiatives under the Enterprise Development and Support Programme. The expo will feature presentations by various organisations, exhibitors and one-on-one consultations with government and financial entities.

Entrepreneurs will leave the expo capacitated and empowered with skills and information to succeed in the tourism industry.

Members of the media are invited as follows

Date: Tuesday, 20 March 2018
Venue: Dessert Place Casino - Upington (Northern Cape)
Time: 08h30 for 09h00

Programme:

TIME	TOURISM ENTERPRISE DEVELOPMENT AND SUPPORT PROGRAMME INCUBATOR LAUNCH AND EXPO
09H00-09H15	Welcome: Cllr. Limakhotso Koloi - Executive Mayor, Dawid Kruiper Local Municipality
09H15-09H30	Purpose of the day: Mr Soza Simango - Director: Enterprise Development ,Department of Tourism
09H30-09H45	Remarks: MEC MacCollen Jack - Department of Finance, Economic Affairs and Tourism
09H45-10H10	Key note address: Honourable Deputy Minister Elizabeth Thabethe -Department of Tourism
10H10-10H20	Vote of Thanks: Cllr. Gift Van Staden - Executive Mayor: ZF Mgcawu District Municipality
10H20	MEDIA INTERVIEWS

Kindly confirm your attendance by no later than **19 March 2018** to:

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